

Subject: FW: Neighborhood Guide

Date: Monday, August 3, 2015 3:11:04 PM Pacific Daylight Time

From: Laura Hill

To: Jessica Lall

Laura Hill

Communications and Policy Manager



South Park Business Improvement District

Celebrating 10 Years

1333 South Hope St, Los Angeles, CA 90015

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24/7 DISPATCH: 866-560-9346

From: Jessica Lall <Jessica@Southpark.La>

Date: Wednesday, July 29, 2015 12:59 PM

To: Laura Hill <laura@southpark.la>

Subject: RE: Neighborhood Guide

I can quickly go over this w/ you in person

Jessica Lall

South Park BID

Celebrating 10 Years

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From: Laura Hill

Sent: Tuesday, July 28, 2015 1:12 PM

To: Jessica Lall

Cc: Jessica Mandelbaum; Priscilla Hsu

Subject: Neighborhood Guide

Hi everyone,

The Neighborhood Guide needs updating, as you know.

Currently, the guide is organized by location. After thinking this through from all angles, it made more sense to organize the guide alphabetically. David worked on alphabetizing the neighborhood guide listings in a spreadsheet, in addition to contacting all businesses/services to ensure they are still open and in the same location.

Highlights

Yellow = new business in SP or business opening soon (Note: except in the case of Fig Street Café, which was simply re-categorized from Shops & Services to Restaurants & Bars)

Red = closed (or *unsure* if still open) business

The question came up of what business makes the cut and what does not. There are several small businesses in SP that are not mentioned on this guide. Please see "Possibly Add These" at the bottom and let me know if you think

any of these should be added to the master guide list.

I appreciate any feedback. Once we have agreed upon which businesses should be included and which should not, we can begin the design.

The information here is also helpful for our biz directory, hence sharing this with you in the midst of a busy website week.

Thanks, everyone.

Best,
LH

Laura Hill
Communications and Policy Manager



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